

Res. Asst. AHMET CAN ŞENLİK

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International Researcher IDs

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Education Information

Doctorate, Yildiz Technical University, Graduate School Of Social Sciences, Turkey 2022 - Continues

Postgraduate, Hacettepe University, Sosyal Bilimler Enstitüsü, Pazarlama (YI) (Tezli), Turkey 2017 - 2021

Undergraduate, Middle East Technical University, Faculty Of Economic And Administrative Sciences, Department Of Business Administration, Turkey 2011 - 2017

Foreign Languages

English, C1 Advanced

Books & Book Chapters

I. Sustainability of Sharing Economy

ŞENLİK A. C.

in: Sustainability Management and Sustainable Business Models, Türel Şalvarcı Nesrin, Güngör Habibe, Editor, Nobel Bilimsel Eserler, Ankara, pp.27-40, 2023

Refereed Congress / Symposium Publications in Proceedings

I. Influencer Review or Online Customer Review: Which is More Effective on Consumer Purchase Intention?

AKDEMİR D. M., ŞENLİK A. C., ALATAŞ C., TÜRKERİ E., KARADENİZ S.

2nd International Conference On Contemporary Issues In Commerce, Turkey, 09 May 2023

II. Uçuş Öncesi Emniyet Videoları Ne Anlatıyor? Nitel Bir Araştırma

Güngör H., Şenlik A. C.

ICAM 2022, 13 October 2022