Prof. BURHANETTİN AYKUT ARIKAN

Personal Information

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International Researcher IDs
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Publons / Web Of Science ResearcherID: AAT-4834-2020
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Education Information

Doctorate, Istanbul University, Sosyal Bilimler Enstitüsü, Bilgi Ve Belge Yönetimi (Dr), Turkey 2002 - 2005
Postgraduate, Istanbul University, Sosyal Bilimler Enstitüsü, Bilgi Belge Yönetimi (Yl) (Tezli), Turkey 1994 - 1996
Undergraduate, Istanbul University, Edebiyat Fakültesi, Bilgi Ve Belge Yönetimi Bölümü, Turkey 1990 - 1994

Dissertations

Doctorate, Bilgi erişiminde dil sorunları, Istanbul University, Sosyal Bilimler Enstitüsü, Bilgi Ve Belge Yönetimi (Dr), 2005
Postgraduate, Bilgisayara dayalı bir toplu katalog sistemi için yazılım geliştirme ve İstanbul Üniversitesi`nde bir uygulama, Istanbul University, Sosyal Bilimler Enstitüsü, Bilgi Belge Yönetimi (Yl) (Tezli), 1996

Academic Titles / Tasks

Professor, Turkish - German University, Kültür Ve Sosyal Bilimler Fakültesi, Kültür Ve İletişim Bilimleri Bölümü, 2020 - Continues
Professor, Istanbul Gelisim University, İktisadi, İdari Ve Sosyal Bilimler Fakültesi, Yeni Medya Ve İletişim Bölümü, 2018 - 2020
Professor, Istanbul Gelisim University, İktisadi, İdari Ve Sosyal Bilimler Fakültesi, Yönetim Bilişim Sistemleri Bölümü, 2017 - 2018
Professor, Istanbul Gelisim University, İktisadi, İdari Ve Sosyal Bilimler Fakültesi, Halkla İlişkiler Ve Tanıtım Bölümü, 2016 - 2017
Associate Professor, Yeditepe University, İktisadi Ve İdari Bilimler Fakültesi, Uluslararası İşletme Yönetimi Bölümü, 2011 - 2016
Assistant Professor, Yeditepe University, İktisadi Ve İdari Bilimler Fakültesi, Uluslararası İşletme Yönetimi Bölümü, 2006 - 2011
Lecturer PhD, Yeditepe University, İletişim Fakültesi, Gazetecilik Bölümü, 2005 - 2006

Academic and Administrative Experience

Turkish - German University, 2022 - Continues
Turkish - German University, 2020 - Continues
Turkish - German University, 2020 - 2022
Istanbul Gelisim University, 2018 - 2020

Istanbul Gelisim University, 2017 - 2018
Yeditepe University, 2015 - 2015
Yeditepe University, 2014 - 2015
Yeditepe University, 2012 - 2015
Yeditepe University, 2014 - 2014

Courses

Trend Research in Design in Innovation, Undergraduate, 2021 - 2022
Creativty and Innovation, Undergraduate, 2021 - 2022, 2020 - 2021
Kommunikationswissenschaft Seminar, Postgraduate, 2021 - 2022, 2020 - 2021
Seminar, Postgraduate, 2021 - 2022
İletişim Bilimlerine Giriş, Undergraduate, 2021 - 2022, 2020 - 2021
Academic Success and Social Life Skills, Undergraduate, 2020 - 2021
Sürdürülebilirliğe Giriş, Undergraduate, 2020 - 2021
Akademik Başarı ve Sosyal Yaşam Becerileri, Undergraduate, 2020 - 2021
Kariyer Planlama, Undergraduate, 2020 - 2021
GİRİŞİMCİLİK VE KÜÇÜK İŞLETMELER YÖNETİMİ, Doctorate, 2019 - 2020, 2018 - 2019
Methodology and Philosophy of Science, Postgraduate, 2019 - 2020
Sürdürülebilirliğe Giriş, Undergraduate, 2019 - 2020, 2018 - 2019
IDEATION AND CREATIVITY MANAGEMENT, Undergraduate, 2019 - 2020, 2018 - 2019
GİRİŞİMCİLİĞİN TEMEL KURAMLARI, Postgraduate, 2019 - 2020, 2018 - 2019
Kariyer Planlama, Undergraduate, 2019 - 2020
ACADEMIC SUCCESS AND SOCIAL LIFE SKILLS, Undergraduate, 2019 - 2020, 2018 - 2019
Akademik Başarı ve Sosyal Yaşam Becerileri, Undergraduate, 2019 - 2020, 2018 - 2019
Research Methodologies, Postgraduate, 2019 - 2020
CREATIVITY AND INNOVATION, Undergraduate, 2019 - 2020, 2018 - 2019
DEĞİŞİM YÖNETİMİ VE ÖRGÜT GELİŞTİRME, Postgraduate, 2018 - 2019
PAZARLAMA YÖNETİMİNDE GELİŞMELER, Postgraduate, 2018 - 2019
İNOVASYON VE DEĞİŞİM YÖNETİMİ, Doctorate, 2018 - 2019
İNOVASYON VE DEĞİŞİM YÖNETİMİ, Doctorate, 2017 - 2018
Bilim Felsefesi ve Metodoloji, Postgraduate, 2017 - 2018
IDEATION AND CREATIVITY MANAGEMENT, Undergraduate, 2017 - 2018
Yönetim Bilişim Sistemlerine Giriş, Undergraduate, 2017 - 2018
CREATIVITY AND INNOVATION, Undergraduate, 2017 - 2018
DEĞİŞİM YÖNETİMİ VE ÖRGÜT GELİŞTİRME, Postgraduate, 2017 - 2018
PAZARLAMA YÖNETİMİNDE GELİŞMELER, Postgraduate, 2016 - 2017
YENİ MEDYA PROGRAMCILIĞI II, Undergraduate, 2016 - 2017
AB VE MEDYA POLİTİKALARI, Undergraduate, 2016 - 2017
YENİ İLETİŞİM TEKNOLOJİLERİ, Undergraduate, 2016 - 2017
BİLGİ BELGE YÖNETİMİ, Undergraduate, 2016 - 2017
BANKACILIKTA PAZARLAMA, Undergraduate, 2016 - 2017
İNTERNET GAZETECİLİĞİ, Undergraduate, 2016 - 2017
KRİZDE İLETİŞİM, Postgraduate, 2016 - 2017
İLETİŞİM VE TOPLUM, Undergraduate, 2016 - 2017
CREATIVITY AND INNOVATION, Undergraduate, 2016 - 2017
İNOVASYON VE DEĞİŞİM YÖNETİMİ, Doctorate, 2016 - 2017
ÇATIŞMA YÖNETİMİ VE MÜZAKERE TEKNİKLERİ, Postgraduate, 2016 - 2017
IDEATION AND CREATIVITY MANAGEMENT, Undergraduate, 2016 - 2017
KURUM YÖNETİMİ, Undergraduate, 2016 - 2017

Information Management, Undergraduate, 2015 - 2016

Thesis, Doctorate, 2015 - 2016, 2014 - 2015

Electronic Business, Undergraduate, 2015 - 2016

Seminar, Postgraduate, 2015 - 2016, 2014 - 2015

Creativity and Intrapreneurship – Idea Generation, Postgraduate, 2015 - 2016

Thesis, Postgraduate, 2015 - 2016, 2014 - 2015

Special Topics in Innovation Management, Postgraduate, 2015 - 2016, 2014 - 2015, 2013 - 2014

Graduation Thesis, Postgraduate, 2015 - 2016, 2014 - 2015

B2B Marketing, Postgraduate, 2015 - 2016

Competitive Strategy, Postgraduate, 2015 - 2016, 2014 - 2015

Management Information Systems, Undergraduate, 2015 - 2016

Brand Management and Innovation, Postgraduate, 2014 - 2015

Managerial Thinking, Undergraduate, 2014 - 2015

Media Analysis, Postgraduate, 2014 - 2015

Introduction to Communication, Undergraduate, 2014 - 2015

Case Studies in Communications, Postgraduate, 2014 - 2015

Communication and Media Research, Postgraduate, 2014 - 2015

Research and Development Management, Postgraduate, 2014 - 2015

Communication Theories and Research, Postgraduate, 2014 - 2015

Introduction to Mass Communication, Undergraduate, 2014 - 2015

Graduation Project, Postgraduate, 2014 - 2015

Creativity for Innovation Management, Postgraduate, 2014 - 2015

Research Methods in Marketing, Postgraduate, 2014 - 2015

KIM502 Research Design, Postgraduate, 2013 - 2014

COMM101.02 Introduction to Communication, Undergraduate, 2013 - 2014

COMM101.01 Introduction to Communication, Undergraduate, 2013 - 2014

COMM102.02 Introduction to Mass Communication, Undergraduate, 2013 - 2014

COMM102.01 Introduction to Mass Communication, Undergraduate, 2013 - 2014

Advising Theses

BURHANETTİN AYKUT A., Sosyal medya odaklı halkla ilişkiler stratejisi ve gıda sektöründe bir araştırma, Postgraduate, E.KUMCUOĞLU(Student), 2019

BURHANETTİN AYKUT A., The impact of new technologies on scholarly communication: A case study about education technologies and media, Doctorate, Ş.GÜRSOY(Student), 2016

BURHANETTİN AYKUT A., Innovation & entrepreneurship in business ecosystems: A study on the need for a paradigm shift in Turkey, Postgraduate, H.ETEM(Student), 2015

BURHANETTİN AYKUT A., Innovating science and research: Case of clinical and translational science (CTS) in Turkey, Postgraduate, Z.AYDIN(Student), 2015

BURHANETTİN AYKUT A., The impact of social media on sports marketing activities: Case of sports marketing in Turkey, Postgraduate, M.GRZYMKOWSKA(Student), 2014

BURHANETTİN AYKUT A., Effects of existing brand loyalty on new product development in the high tech product market: A case study on Asus Nexus 7 tablet pc, Postgraduate, M.KAL(Student), 2014

BURHANETTİN AYKUT A., The effect of social crm on product design: case of marketing campaign design in retail businesses, Postgraduate, B.ŞEKEREFELİ(Student), 2014

BURHANETTİN AYKUT A., The impact of online communication networks on scientific research and innovation: A case study on creative class and online communication networks in Turkey, Doctorate, G.OANA(Student), 2014

BURHANETTİN AYKUT A., Kültür endüstrisi bağlamında stok fotoğrafçılığının dönüşümü: Dijital çağda mikrostok endüstrisi ve içerik üretimi, Doctorate, B.HATIRNAZ(Student), 2014

BURHANETTİN AYKUT A., Non-zero-sum oriented university-industry convergence: The case of EİP (A platform for

entrepreneurship and innovation), Postgraduate, G.EYNÜR(Student), 2014

BURHANETTİN AYKUT A., The impact of public relations on corporate image and stakeholder satisfaction: A study on Turkish local administration, Doctorate, E.LOKMANOĞLU(Student), 2014

BURHANETTİN AYKUT A., Social media monitoring and measurement methods: a research study, Postgraduate, M.NUR(Student), 2013

BURHANETTİN AYKUT A., Branded entertainment: A strategical approach towards product placement practices in Turkey, Doctorate, A.SİMİN(Student), 2013

BURHANETTİN AYKUT A., Idea management system in the context of knowledge and innovation management, Postgraduate, N.SİPAHİ(Student), 2013

BURHANETTİN AYKUT A., Sürdürülebilirlik perspektifi içinde sosyal devlet yaklaşımı: STK'ların sosyal inovasyon rolü ve yoksullukla mücadelede son modeli, Postgraduate, S.KÖSE(Student), 2013

BURHANETTİN AYKUT A., Bilgi ve inovasyon yönetimi bağlamında yayıncılık endüstrisinde iş modeli inovasyonu, Postgraduate, C.AYYILDIZ(Student), 2012

BURHANETTİN AYKUT A., The effect of integrated marketing communication strategies on entertainment industry: Case of Hollywood, Postgraduate, G.BALSU(Student), 2012