

## Prof. BÜLENT EŞİYOK

### Personal Information

**Email:** besiyok@gelisim.edu.tr

**Web:** <https://avesis.gelisim.edu.tr/besiyok>

### International Researcher IDs

ScholarID: BUtFEn8AAAAJ

ORCID: 0000-0001-7469-5309

Publons / Web Of Science ResearcherID: HTR-6588-2023

ScopusID: 56979212100

Yoksis Researcher ID: 101726

### Education Information

Doctorate, University of Greenwich, Business School, England 2002 - 2010

Postgraduate, Oxford Brookes University, Business School, England 1998 - 1999

Undergraduate, Istanbul University, İktisat Fakültesi, Çalışma Ekonomisi Ve Endüstri İlişkileri Bölümü, Turkey 1993 - 1997

### Foreign Languages

English, C2 Mastery

### Dissertations

Doctorate, The Determinants of FDI in Turkey : An Empirical Analysis, University of Greenwich, Business School, 2010

Postgraduate, What Makes Multinational Companies Leave?, Oxford Brookes University, Business School, 1999

### Research Areas

International Economics

### Academic Titles / Tasks

Professor, Istanbul Gelisim University, FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES, ECONOMICS AND FINANCE (ENGLISH), 2023 - Continues

Associate Professor, Istanbul Gelisim University, FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES, ECONOMICS AND FINANCE (ENGLISH), 2021 - 2023

Assistant Professor, Baskent University, Faculty Of Economics And Administrative Sciences, Department Of Economics, 2016 - 2018

Lecturer PhD, Baskent University, İktisadi Ve İdari Bilimler Fakültesi, İktisat Bölümü, 2012 - 2016

## Academic and Administrative Experience

Head of Department, Istanbul Gelisim University, FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES, ECONOMICS AND FINANCE (ENGLISH), 2021 - 2023

Deputy Head of Department, Baskent University, Faculty Of Economics And Administrative Sciences, Department Of Economics, 2015 - 2018

Erasmus Program Institutional Coordinator, Baskent University, Faculty Of Economics And Administrative Sciences, Department Of Economics, 2014 - 2018

## Courses

PANEL DATA ANALYSIS, Doctorate, 2022 - 2023

International Trade Theory, Undergraduate, 2023 - 2024

International Economics, Undergraduate, 2023 - 2024

Macroeconomic Theory, Doctorate, 2023 - 2024

Uluslararası İktisat I, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

Ekonomiye Giriş I, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

Uluslararası Ticaret Teorisi, Postgraduate, 2016 - 2017

Uluslararası Finans, Postgraduate, 2016 - 2017

Ekonomiye Giriş II, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

Uluslararası İktisat II, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

İşletmeler İçin Ekonomi, Postgraduate, 2015 - 2016

Ekonomi, Undergraduate, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

Ekonomi , Postgraduate, 2013 - 2014

Economic and Financial Framework of Business, Undergraduate, 2006 - 2007

Introduction to Economic Institutions and Frameworks, Undergraduate, 2006 - 2007

Quantitative Methods for Economists, Undergraduate, 2006 - 2007

Introduction to Economics, Undergraduate, 2004 - 2005

Principle of Economics , Undergraduate, 2001 - 2002

## Advising Theses

Eşiyok B., The Effect of Interest Rate on The Inflation: The Case of Türkiye (2001-2023), Postgraduate, A.NABİL(Student), 2024

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Foreign direct investment among developing markets and its technological impact on host: Evidence from spatial analysis of Chinese investment in Africa**  
Hu D., You K., Esiyok B.  
Technological Forecasting and Social Change, vol.166, 2021 (SSCI)
- II. **Heterogeneity in the determinants of length of stay across middle age and senior age groups in thermal tourism**  
Esiyok B., Kurtulmuşoğlu F. B., Özdemir A.  
Journal of Travel and Tourism Marketing, vol.35, no.4, pp.531-540, 2018 (SSCI)
- III. **Spatial dependence in the growth process and implications for convergence rate: evidence on Vietnamese provinces**  
Esiyok B., Ugur M.  
Journal of the Asia Pacific Economy, vol.23, no.1, pp.51-65, 2018 (SSCI)
- IV. **A SPATIAL REGRESSION APPROACH to FDI in Vietnam: PROVINCE-LEVEL EVIDENCE**

Esiyok B., Ugur M.

Singapore Economic Review, vol.62, no.2, pp.459-481, 2017 (SSCI)

**V. Motivations and destination selection of mature international thalassotherapy tourists**

Kurtulmuşoğlu F. B., Esiyok B.

Current Issues in Tourism, vol.20, no.7, pp.705-723, 2017 (SSCI)

**VI. The effect of cultural distance on medical tourism**

Esiyok B., Çakar M., Kurtulmuşoğlu F. B.

Journal of Destination Marketing and Management, vol.6, no.1, pp.66-75, 2017 (SSCI)

## Articles Published in Other Journals

**I. TREATMENT TYPE AS A FACTOR IN MEDICAL TOURISM DESTINATION PREFERENCES: THE CASE OF TURKEY**

Özdemir A., İŞİN F. B., EŞİYOK B.

International Journal Of Health Management And Tourism, vol.2, no.2, pp.58-72, 2017 (Peer-Reviewed Journal)

**II. GOVERNMENT STABILITY, ACCESSION TO EU AND FOREIGN DIRECT INVESTMENT IN TURKEY: A GMM APPLICATION**

EŞİYOK B.

Economic Research Guardian, vol.6, no.2, pp.57-66, 2016 (Peer-Reviewed Journal)

**III. Testing Competition in the Turkish Loan Market in the Shadow of Restructuring Global Crisis and Collusion**

EMEK U., EŞİYOK B.

The Empirical Economics Letters, vol.15, no.1, pp.91-100, 2016 (Peer-Reviewed Journal)

**IV. DOES INWARD FOREIGN DIRECT INVESTMENT INCREASE IMPORTS TO TURKEY AN INSTRUMENTAL VARIABLES APPROACH**

EŞİYOK B.

CEA Journal Of Economics, vol.10, no.1, pp.23-35, 2015 (Peer-Reviewed Journal)

## Books & Book Chapters

**I. Yabancı Sermaye, Ticaret ve Yerli Üretim**

EŞİYOK B.

in: Türkiye'nin Yerli Üretimi ve Politik Ekonomisi, Murad Tiryakioğlu, Editor, İstanbul Bilgi Üniversitesi Yayınları, İstanbul, pp.157-164, 2021

**II. Türkiye-Doğu Afrika Ekonomik İlişkileri 2002-2014 Dönemi**

EŞİYOK B.

in: Dünya Siyasetinde Afrika 2, İsmail Ermağan, Editor, Nobel Yayınevi, pp.345-366, 2015

**III. Türkiye Afrika Ekonomik İlişkileri: 2002-2014 Dönemi**

EŞİYOK B.

in: Dünya Siyasetinde Afrika 1, İsmail Ermağan, Editor, Nobel Yayınevi, Ankara, pp.397-428, 2014

## Refereed Congress / Symposium Publications in Proceedings

**I. GİRDİ TEDARİK STRATEJİSİ PLANI ÜZERİNE BİR DEĞERLENDİRME**

Esiyok B.

12. Karadeniz Sosyal Bilimler Kongresi, Rize, Turkey, 3 - 05 March 2023, pp.586-593

**II. Doğrudan Yabancı Yatırımlar ve Türkiye, Rüya ve Gerçek**

EŞİYOK B.

## **Scientific Refereeing**

Thesis Study To Be Started., Etik kurul hakemliđi, Istanbul Gelisim University, Turkey, November 2023  
Research Project To Be Started., Etik Kurul Hakemliđi, Istanbul Gelisim University, Turkey, August 2023  
CURRENT ISSUES IN TOURISM, Journal Indexed in SSCI, September 2021  
APPLIED ECONOMICS LETTERS, Journal Indexed in SSCI, September 2020  
INTERNATIONAL MIGRATION, Journal Indexed in SSCI, February 2020  
BULLETIN OF ECONOMIC RESEARCH, Journal Indexed in SSCI, March 2019  
JOURNAL OF DESTINATION MARKETING AND MANAGEMENT, Journal Indexed in SSCI, March 2017  
APPLIED ECONOMICS, Journal Indexed in SSCI, August 2015  
APPLIED ECONOMICS, Journal Indexed in SSCI, July 2014  
THE WORLD ECONOMY, Journal Indexed in SSCI, April 2013

## **Tasks In Event Organizations**

Eřiyok B., Evaluation of the Consequences of Regional Inequalities in World, Scientific Congress, İstanbul, Turkey, Mayıs 2022

## **Congress and Symposium Activities**

Karadeniz 12. Sosyal Bilimler Kongresi, Moderator, Rize, Turkey, 2023