

Lect. TEKMİL SEZEN SOYAL

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Education Information

Doctorate, İstanbul University-Cerrahpaşa, Institute Of Graduate Education, Department Of Sports Management Sciences, Turkey 2023 - Continues

Postgraduate, Marmara University, Sağlık Bilimleri Enstitüsü, Spor Yönetimi Bilimleri (YI), Turkey 2012 - 2017

Undergraduate, Marmara University, Beden Eğitimi Ve Spor Yüksekokulu, Spor Yöneticiliği Bölümü, Turkey 2006 - 2010

Dissertations

Postgraduate, Taraftar bakış açısıyla futbol kulüplerinin ilişkisel pazarlama faaliyetlerinin değerlendirilmesi, Marmara University, Sağlık Bilimleri Enstitüsü, Spor Yönetimi Bilimleri (YI), 2017

Academic Titles / Tasks

Lecturer, Istanbul Gelisim University, SCHOOL OF PHYSICAL EDUCATION AND SPORTS, SPORTS MANAGEMENT, 2015 - Continues

Academic and Administrative Experience

Deputy Director of Junior College, Istanbul Gelisim University, SCHOOL OF PHYSICAL EDUCATION AND SPORTS, 2022 - Continues

Deputy Head of Department, Istanbul Gelisim University, SCHOOL OF PHYSICAL EDUCATION AND SPORTS, SPORTS MANAGEMENT, 2022 - Continues

Courses

Beden Eğitimi ve Spor Tarihi, Undergraduate, 2022 - 2023

SPOR YÖNETİMİ ÖRNEK OLAY ANALİZİ, Undergraduate, 2022 - 2023

REKREASYONDA ÖRNEK ETİK ANALİZ, Undergraduate, 2023 - 2024

SPORDA TOPLAM KALİTE YÖNETİMİ, Undergraduate, 2022 - 2023

Articles Published in Other Journals

- I. **Covid 19 Sürecinde Yerel Yönetimlerin Sosyal Medya Hesapları Aracılığıyla Egzersiz Hizmetlerinin İncelenmesi**
GÖKSU T. S., TOGO O. T.
Journal of Sports Education, vol.6, no.1, pp.33-42, 2022 (Peer-Reviewed Journal)
- II. **PROFESYONEL BASKETBOL KULÜPLERİNDE YÜRÜTÜLEN HALKLA İLİŞKİLER FAALİYETLERİNİN TARAFTAR MEMNUNİYETİNE ETKİSİ DARÜŞŞAFKA BASKETBOL KULÜBÜ ÖRNEĞİ**
GÖKSU T. S., Fidan U., Deniz Y. C., Manisa T.
INTERNATIONAL JOURNAL OF SOCIAL HUMANITIES SCIENCES RESEARCH, vol.7, no.53, pp.1123-1128, 2020 (Peer-Reviewed Journal)
- III. **Examination of Corporate Identity Formation Corporate Identity ofBesiktas Gymnastics Club**
GÖKSU T. S., Akyüz O.
International Journal of Science Culture and Sport, vol.6, no.4, pp.499-509, 2018 (Peer-Reviewed Journal)
- IV. **IMPACTS OF WORLD FAMOUS FOOTBALL PLAYERS IN SPORT INDUSTRY THROUGH INFLUENCER MARKETING**
GÖKSU T. S.
JOURNAL OF SOCIAL HUMANITIES SCIENCES RESEARCH (JSHSR) qq, vol.5, no.22, pp.695-971, 2018 (Peer-Reviewed Journal)
- V. **THE DETERMINATION OF JOBSATISFACTION LEVEL OF THE INDIVIDUALS WORKING IN PRIVATE SPORTS INSTITUTION – THE MACFİT EXAMPLE**
GÖKSU T. S., Keskin B.
European Journal of Physical Education and Sport Science, vol.4, no.1, pp.80-88, 2018 (Peer-Reviewed Journal)
- VI. **EVALUATION OF RELATIONAL MARKETING ACTIVITIES OF FOOTBALL CLUBS FROM A FAN PERSPECTIVE**
GÖKSU T. S., AY S.
JOURNAL OF SOCIALAND HUMANITIESSCIENCES RESEARCH, vol.4, no.14, pp.1779-1784, 2017 (Peer-Reviewed Journal)
- VII. **THE COMPARISON OF COMMUNICATION SKILLS OF ISTANBUL GELİŞİM UNIVERSITY PHYSICAL EDUCATION AND SPORTS SCHOOL STUDENTS ACCORDING TO THEIR DEPARTMENTS**
GÖKSU T. S.
Journal of Sports Research, vol.3, no.4, pp.95-98, 2017 (Peer-Reviewed Journal)
- VIII. **Determination of the correlation between personalitytypes and life satisfaction levels of academicians at theIstanbul Gelişim University**
GÖKSU T. S.
International Journal of Physical Education, Sports and Health, vol.3, no.2, pp.260-262, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Spor Bilimlerine Disiplinlerarası Yaklaşımlar**
YILMAZ E. B., DEMİR M., ÖZDEMİR O., UZUN N. E., GÖKSU T. S., ASLAN T., DAĞ R., YENİBERTİZ S., AYNA Ç., CANKURTARAN Z., et al.
Akademişyen, Ankara, 2022
- II. **Spor Ekonomisinde Güncel Gelişmeler**
YILMAZ E. B., DEMİR M., GÖKSU T. S., ASLAN T., UZUN N. E., ÖZDEMİR O., DAĞ R., KAYA S., YENİBERTİZ S., AKŞİT S., et al.
in: Spor Bilimlerine Disiplinlerarası Yaklaşımlar, Doç Dr. Çiğdem Öner, Editor, Akademişyen Kitabevi, Ankara, pp.29-48, 2022
- III. **Toplam Kalite Bakış Açısıyla Spor**
GÖKSU T. S.
in: "Spora Akademik Dokunuşlar", Dr. Demir Ayşe, Editor, Akademişyen Yayınevi, İstanbul, pp.153-168, 2022