

## Asst. Prof. TAYFUN TİMURAY

### Personal Information

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### International Researcher IDs

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### Education Information

Doctorate, Istanbul Gelisim University, INSTITUTE OF GRADUATE STUDIES, BUSINESS ADMINISTRATION, Turkey 2019 - 2023

Postgraduate, Istanbul Gelisim University, INSTITUTE OF GRADUATE STUDIES, BUSINESS ADMINISTRATION, Turkey 2017 - 2019

Undergraduate, Anadolu University, İktisat Fakültesi, İktisat Bölümü, Turkey 1986 - 1994

### Foreign Languages

German, C1 Advanced

### Dissertations

Doctorate, Nöro pazarlama kapsamında web uygunluk: Bireysel bankacılık müşterilerinin göz takip analizi, Istanbul Gelisim University, INSTITUTE OF GRADUATE STUDIES, BUSINESS ADMINISTRATION, 2023

Postgraduate, Katılım bankacılığında kurum içi iletişim hizmeti kalite incelemesine yönelik servqual analizi, Istanbul Gelisim University, INSTITUTE OF GRADUATE STUDIES, BUSINESS ADMINISTRATION, 2019

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Assistant Professor, Istanbul Gelisim University, FACULTY OF APPLIED SCIENCES, BANKING AND INSURANCE, 2023 - Continues

### Academic and Administrative Experience

Manager of Research and Application Center, Istanbul Gelisim University, 2024 - Continues

## Courses

Bankacılık İşlemleri, Undergraduate, 2023 - 2024  
Bireysel ve Kurumsal Bankacılık, Undergraduate, 2023 - 2024  
Bankacılıkta Risk Yönetimi, Undergraduate, 2023 - 2024  
Bankacılığa Giriş, Undergraduate, 2023 - 2024  
Finansal Okuryazarlık, Undergraduate, 2023 - 2024  
Katılım Bankacılığı ve İslami Finans, Undergraduate, 2023 - 2024

## Articles Published in Other Journals

- I. **Prim Üretimi Yüksek Bankalarda Bankasürans ve Karlılık İlişkisinin Analizi: Türkiye Örneği**  
ÖZCAN H., ÇELİK A., TİMURAY T.  
BDDK Bankacılık ve Finansal Piyasalar Dergisi, vol.17, no.2, 2023 (Peer-Reviewed Journal)
- II. **IMPORTANCE OF EXPECTATIONS AND PERCEPTIONS OF EMPLOYEES IN COMMUNICATION ON DETERMINATION OF INTERNAL COMMUNICATION QUALITY- CASE OF BANKING SERVQUAL ANALYSIS**  
Tozlu Öztay E., Timuray T.  
Social Sciences Studies Journal, vol.6, no.74, pp.5140-5156, 2020 (Peer-Reviewed Journal)

## Refereed Congress / Symposium Publications in Proceedings

- I. **PANDEMİ SONRASI TÜRK BANKACILIK SİSTEMİNE ÜZERİNE BİR ÇALIŞMA**  
Timuray T.  
II. INTERNATIONAL SOCIAL SCIENCES CONFERENCE, Eskişehir, Turkey, 27 - 28 July 2024, pp.43-44

## Memberships / Tasks in Scientific Organizations

Gelişim Üniversitesi Teknoloji Merkezi A.Ş., Board Member, 2022 - Continues, Turkey

## Scientific Refereeing

Research Project To Be Started., Etik Kurul, Istanbul Gelisim University, Turkey, May 2024  
İstanbul Gelişim Üniversitesi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, November 2023

## Metrics

Publication: 3

## Non Academic Experience

Other Public Institution, Vakıf Katılım Participation Bank, Manager  
Business Establishment Private, Albaraka Türk Participation Bank, Manager  
Business Establishment Private, Şekerbank T.A.Ş., Manager